MINUTES OF THE JULY 29, 2026 COMMUNICATIONS AND COMMUNITY ENGAGEMENT COMMITTEE MEETING

MEMBERS PRESENT: Joe Anderson, Geri Denton, Lauren Schmidt, Kyle Hollasch, Diane Smith and Karen Richard.

ALSO IN ATTENDANCE: Seth Hickey, Rebecca Waltz

At 10:00am Mr. Anderson opened the meeting and asked for a motion on the May minutes. Mrs. Denton noted the adjourning time should be 2, not 12. Mr. Hollasch motioned to approve the May 29, 2026 minutes as amended. Mrs. Denton seconded the motion. All voted in favor.

Members provided summaries of their feedback sessions. Overall, it was determined that residents primarily obtain information through the newsletter and the Town website. There was agreement that the *Select Board Newsletter* should be renamed the "Town of Stratham Newsletter." Mr. Anderson stated that he would like to consult with Ms. Knab and Mr. Tramaloni before implementing the change.

Discussion then shifted to the negative feedback regarding the website. Mr. Hickey offered a brief overview of how the current vendor was chosen. Ms. Waltz, who has experience in website design, shared a list of questions, comments, and suggestions. She noted that when hovering over Boards & Committees, each committee should expand to show its sub-items. Ms. Denton observed that when a sub-menu contains only one item, that item should be listed directly and the sub-menu removed.

The group also discussed the scope of the Revize contract and questioned what services were included. Members agreed that creating a priority list would be beneficial and that updates could be completed using a phased approach.

The group decided to start with a few minor website changes.

- Add a scroll bar to the right of the home page
- Eliminate the blue tabs
- Remove Facebook from the top
- Delete the middle search ("What are you searching for?") and the blue Search tab
- Add an "X" to the Alert so that it can be deleted after being viewed
- Eliminate the green and blue circle (Share and Translate) to the left
- Delete the i and Facebook off the mobile and switch to Search
- Delete the word Home from the top navigation bar

Ms. Richard will submit tickets to Revize for these items.

Next meeting will be Wednesday, August 26th at 10:00.

At 11:40 am Ms. Schmidt motioned to adjourn. Mr. Anderson seconded the motion. All voted in favor.

Respectfully submitted,

Karen Richard